

PROBLEM

- > **Climate Disruption** -- America's families cannot afford, and should not have to bear, the financial, health, and human costs that a disrupted climate will bring -- drought, wildfires, floods, and superstorms like last year's devastating Sandy.
- > **The new norm** -- Unless we continue reducing carbon emissions, extreme weather events might become the new normal -- as two years of record wildfires already suggest.
- > **Moral Obligation** -- President Obama said "the United States and the world have a moral obligation to take *bold action* to slow the warming of the planet," and the Sierra Club, with its 2.1 million members and supports, couldn't agree more.

SOLUTION

- > **Policy Plan** -- President Obama announced today an important policy package that hits climate disruption head on.
- > **Air Pollution Standards** -- Limiting air pollution from new and existing power plants will save lives. President Obama has shown that he is committed to protecting American families from dangerous air pollution, and for this he deserves our deepest gratitude.
- > **Real Solutions** -- Doubling down on renewable energy and energy efficiency is the quickest, most effective way to roll back the worst effects of climate disruption.

Obama Climate Plan -- Sierra Club -- June 22, 2013 DRAFT

CALL TO ACTION

- > **Climate Calls for Action** -- The elements in the climate plan that the president announced today show clearly that he understands the science behind climate change, and that he takes it seriously -- which is why we expect he will take further, even more significant actions in the future.
- > **To Cement His Legacy and Protect Future Generations** -- the president will ultimately need to reject the dirty and dangerous Keystone XL pipeline, end destructive oil drilling in the Arctic, halt mountaintop removal, protect public lands from mining and drilling, stop fossil fuel exports, end loopholes that exempt oil & gas drilling from fundamental environmental protections, and abandon dirty fuels for a clean energy future.

BENEFIT

- > **A Challenge and an Opportunity** -- Clean energy creates jobs, healthy communities, and combats climate disruption – and that means reducing the conditions that fuel monster storms like Sandy.
 - > By reducing our use of dirty fossil fuels and investing in clean energy and energy efficiency, we can reduce energy costs, create millions of new American jobs, clean up our air and water, ensure healthier and more prosperous communities, protect special places, and combat climate disruption at the same time.
 - > Using safe, local clean energy and cutting energy waste will mean our homes are powered more efficiently, and better protected from climate emergencies.